100\% Total Graphic Area
$5110(\mathrm{w}) \times 2400(\mathrm{~h}) \mathrm{mm}$
Flood artwork to full rectangle for finishing
100\% Total Visual Area:
$5030(\mathrm{w}) \times 2320(\mathrm{~h}) \mathrm{mm}$

50\% Total Graphic Area: 2555 (w) $\times 1200$ (h) mm
2555 (w) $\times 1200$ (h) mm
Flood artwork to full rectangle for finishing
$\mathbf{5 0 \%}$ Total Visual Area: $2515 \mathrm{~mm}(\mathrm{w}) \times 1160(\mathrm{~h}) \mathrm{mm}$

General Artwork Guidelines:
Pantone colours will be matched to CMYK as closely as possibe RGB images will be auto converted to CMYK Embed images/external links
Minimum resolution for images to be no less than 200dp All fonts must be converted to outlines Please supply artwork as a Pre-Press PDF

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